

eroundmall Reselling Program

“Become a Reseller”

Reselling Program Information

Eroundmall strengthens the role of the platform to support overseas delivery and overseas payment services By providing reseller programs. Sellers (suppliers), resellers, and customers all want to be a win-win.

Increase sales of supply sellers by revitalizing overseas sales of products through eroundmall,
Increase sales and enhance convenience for resellers by supporting sales without inventory,
By providing various products to various channels through resellers,
we can provide rich purchasing experiences to overseas customers.

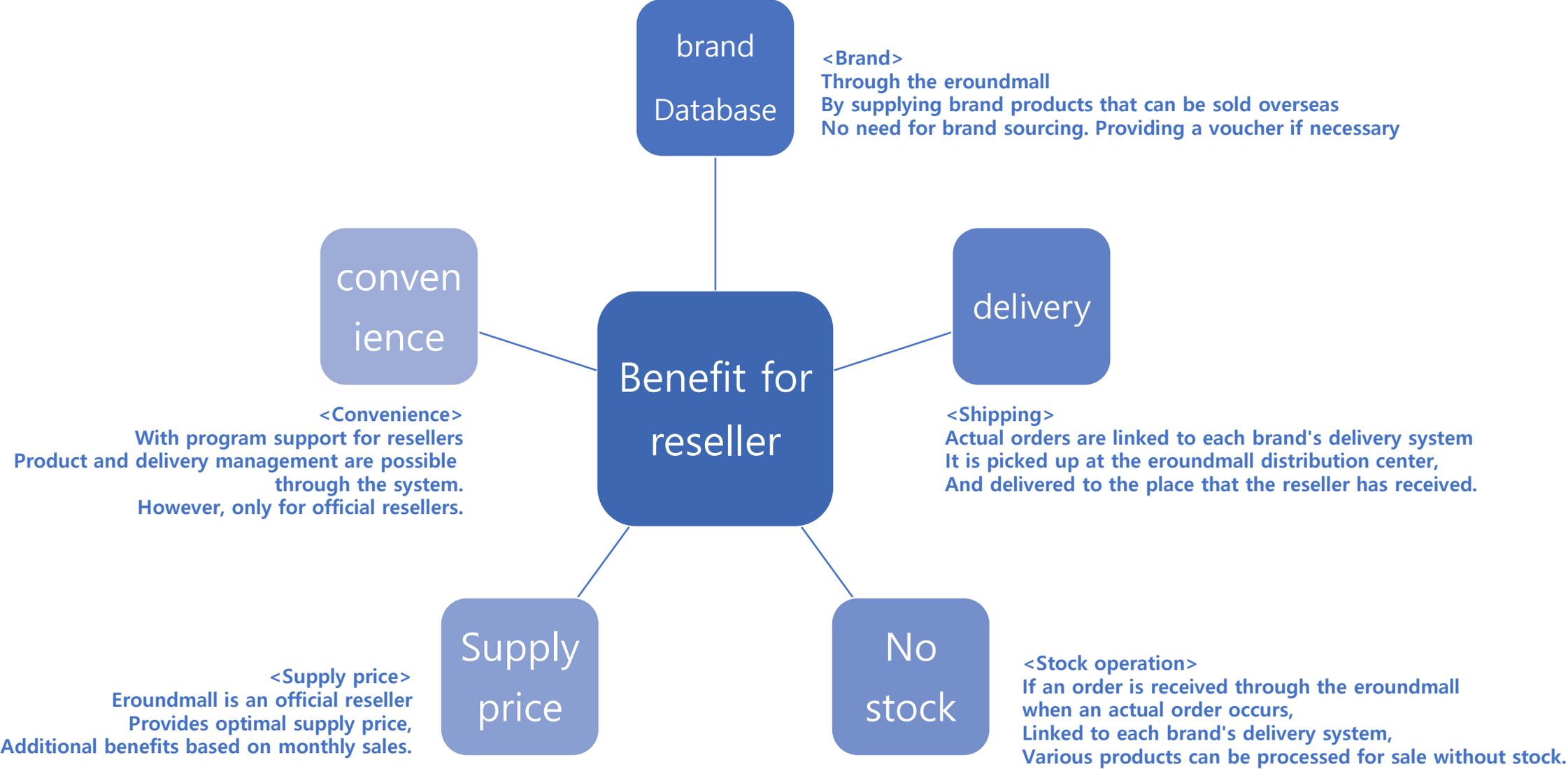
<Reseller application conditions>

1. eroundmall's official overseas agency
2. Person / company that can sell the products of eroundmall overseas
3. Influencers operating SNS channels (Instagram, Facebook, etc.)
4. Marketing company

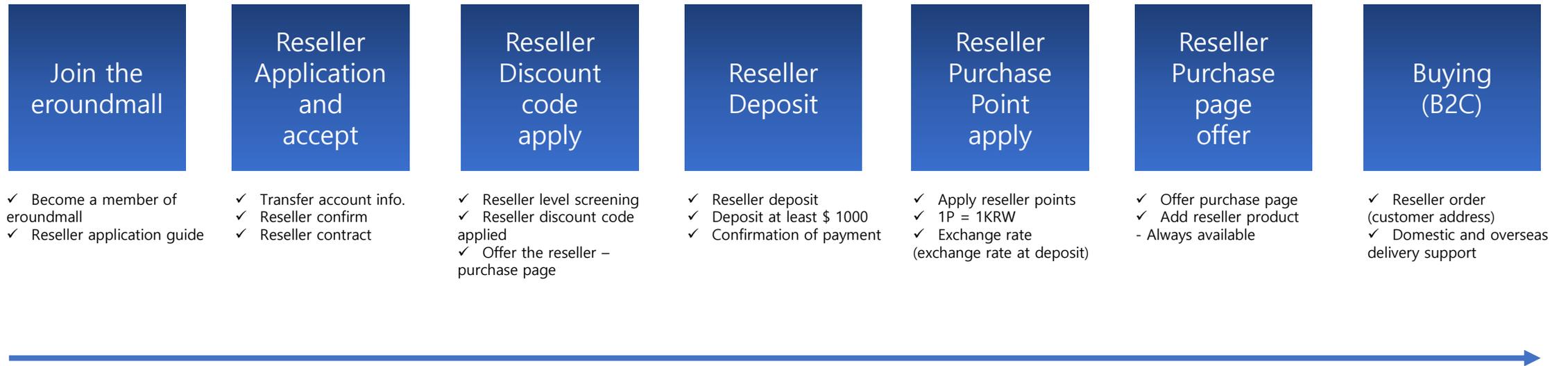
<What is overseas sales?>

- If the country of departure and arrival of the products in the eroundmall are different
ex) Country of departure: Korea, Country of arrival: Japan => Reseller available
ex 2) Country of departure: USA, Country of arrival: Japan => Reseller available
ex 3) Country of departure: Japan, Country of arrival: Korea => Reseller available

Benefits for reseller



Reselling Program Process

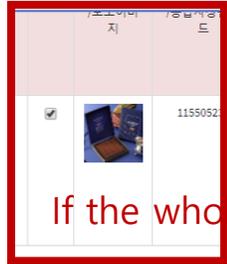


From reseller subscription to purchase page delivery
Available within 6-10 days

* If deposit is not made, you can proceed with actual payment
However, the supply price may be increased by the PG fee.

Reselling Program_Reseller Supply Price Guide

1. Reseller level_margin rate setting



If the whole sale is 7,000 won

Group (Level)	Sales (per month)	Eroundmall margin rate
C	0~100	8%
B	~1000	6%
A	1,000~	3%
S	10,000~	2%

Unit: ten thousand(KRW)



Group C

8%

Reseller - supply price

$$7,000 + 7000 \times 8\% = 7,560 \text{원}$$



Group B

6%

Reseller - supply price

$$7,000 + 7000 \times 6\% = 7,420 \text{원}$$



Group A

3%

Reseller - supply price

$$7,000 + 7000 \times 3\% = 7,210 \text{원}$$



Group S

2%

Reseller - supply price

$$7,000 + 7000 \times 2\% = 7,140 \text{원}$$

Reselling Program_Purchase Guide

2. "Purchase page" provided by reseller members



example)
Existing customer price: 12,000 won
Reseller supply price: 7,500 won

리셀러_계정 (sample)
2020-02-21 ~ 2021-02-21

추가 상품은 담당 매니저 또는 kosme@eround.co.kr 로 요청해주세요.

일본 도매 상품

(1) Exclusive reseller purchase page

eround

네이스처 핸드클리너 겔 손소독제 / 500ml 대용량 세티나 이저

정상가 7,500 원
e굿딜가 7,500 원

Supply price : 7,500won

(2) Reseller purchases (Deposit)

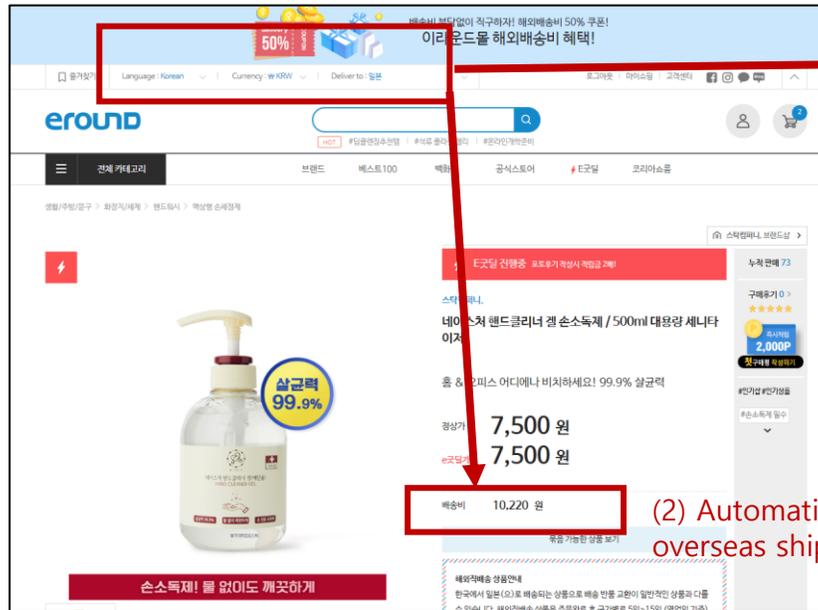
BUY

"Buy" function
= Purchase + Delivery Request

* Reseller purchases are only supported on a PC.

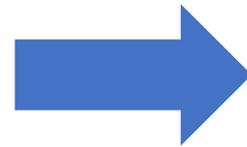
Reselling Program_Shipping Guide

3. Delivery support to reseller's customers



(1) Select destination country

(2) Automatic calculation of overseas shipping costs



- ✓ Departure country: Arrival of integrated logistics
- ✓ Real customer address shipping



- ✓ Customer receipt
- ✓ Provide overseas customer tracking information page (click)



Reseller

*When purchasing, enter "real customer address"

*Prepaid overseas shipping



* Reseller purchases are only supported on a PC.

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Thank you!

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